



PROFILE LAGUNA REGION



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

   Secretaría de Economía

INDEX

1.	INTRODUCTION	3
2.	GEOGRAPHIC LOCATION	4
2.1	Altitude and geographic coordinates	5
2.2	Distances	5
3.	GENERAL INFORMATION	6
3.1	Climatology	6
3.2	Demographic aspects	7
4.	TRANSPORT INFRASTRUCTURE	7
4.1	Airports	7
4.2	Highway	7
4.3	Railroad	8
5.	ECONOMIC ACTIVITY	8
5.1	Industrial parks	8
5.2	Salaries and wages	9
5.3	Companies	9
6.	INFORMATION ON BASIC SERVICES	17
6.1	Water and drainage system	17
6.2	Electricity	17
6.3	Gas	19
6.4	Health care services	20
7.	EDUCATION	20
7.1	Middle - high school education	20
7.2	University	21
7.3	Master's degree	33
7.4	Doctorate degrees	37
8.	QUALITY OF LIFE	37
8.1	Tourism	37
8.2	Pueblos mágicos	38
9.	DIRECTORY	41



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

1. INTRODUCTION

Coahuila de Zaragoza is the third largest state in the country, located in northeastern Mexico and shares a 512-kilometer border with the U.S. state of Texas. In Mexico it borders the states of Chihuahua, Durango, Zacatecas, San Luis Potosí and Nuevo León.



Map 1. Location of Coahuila de Zaragoza in North America

Coahuila de Zaragoza in numbers:

It represents 7.73% of the country's surface. It has a population of 3'146,771 residents, 2.5% of the country's total, 92% urban and 8% rural. The average level of schooling is 10.4 (almost first year of high school); the national average is 9.7 years of schooling. Speakers of indigenous languages aged 3 years and older are 2 per 1,000 people, the national level is 60 per 1,000 people. The sector of activity that contributes most of the state's GDP is manufacturing industries, especially the production of machinery and equipment. Our entity contributes 3.6% to the national GDP.

Source: INEGI Cuéntame 2022.



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

   Secretaría de Economía

Coahuila de Zaragoza has 38 municipalities, which are grouped into five different regions due to their economic characteristics and geographic location.



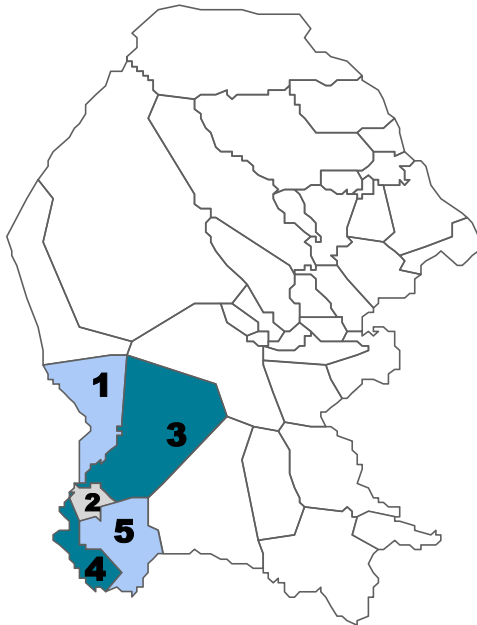
The **Laguna Region**, is makeup of the municipalities of Francisco I. Madero, Matamoros, San Pedro, Torreón and Viesca. In addition to being one of the privileged regions in the agricultural sector, it is characterized by large textile manufacturing companies, auto parts, metal-mechanics and solar energy development.

This document presents general information about this region such as: geographic location, main economic activities, infrastructure, basic services, education, quality of life and tourism.

2. GEOGRAPHIC LOCATION

The Laguna Region of the state is located in the southwest of the state and has a territorial extension of 22,031.2 Km² and a population of 1,019,566* residents.

* INEGI. Censo de Población y Vivienda 2020.



1. Francisco I. Madero
2. Matamoros
3. San Pedro
4. Torreón
5. Viesca

Location of the Laguna Region of the State of Coahuila



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

3. GENERAL INFORMATION

3.1 Climatology

This region is characterized by a dry semi-warm climate during most of the year and its rainy season includes the spring and summer seasons.

Average monthly temperature 2018 (°C) in each of the municipalities of the Region.

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DIC
Francisco I. Madero	12.7	19.9	21.4	22.7	27.3	28.3	28.1	27.6	23.6	20.5	16.7	13.7
Matamoros	13.3	19.9	21.2	23.8	28.1	29.1	28.3	28.0	24.0	21.2	15.8	14.2
San Pedro	13.0	20.3	22.4	24.4	28.5	30.4	29.0	29.1	25.2	21.2	15.6	13.7
Torreón	14.9	14.7	23.4	26.4	29.9	31.4	30.0	29.3	26.0	22.5	18.1	14.7
Viesca	14.1	-	22.0	24.6	28.8	30.3	29.1	29.6	26.0	22.3	16.5	15.1

Source: Comisión Nacional del Agua (CONAGUA) 2019.
 °C Degrees Celsius.

Average monthly precipitation 2018 (Mm).

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DIC
Francisco I. Madero	0.0	11.0	0.0	0.0	0.0	7.0	0.0	32.0	188.0	29.5	1.0	9.0
Matamoros	0.0	7.5	0.0	0.0	0.0	0.0	15.0	7.0	200.0	35.0	1.5	9.0
San Pedro	0.0	7.5	0.0	0.5	8.2	0.2	4.7	37.8	188.4	97.1	1.1	8.3
Torreón	0.1	3.0	0.0	0.2	0.9	0.7	19.2	31.0	309.8	40.7	2.9	17.2
Viesca	0.0	0.0	0.0	0.0	2.0	4.0	14.0	0.0	147.0	41.0	0.0	7.0

Source: Comisión Nacional del Agua (CONAGUA) 2019.
 Mm. Measure determined in millimeters.



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230




 Secretaría de Economía

3.2 Demographic aspects

Population by municipality and distribution by sex.

MUNICIPALITY	TOTAL	MEN	WOMEN
Francisco I. Madero	59 035	29 217	29 818
Matamoros	118 337	58 692	59 645
San Pedro	101 041	49 949	51 092
Torreón	720 848	351 753	369 095
Viesca	20 305	10 230	10 075
Total	1'019,566	499,841	519,725

Source: INEGI. Censo de Población y Vivienda 2020

4. TRANSPORT INFRASTRUCTURE

4.1 Airports

The Laguna Region has the “Francisco Sarabia” International Airport, located on the Torreón – San Pedro highway, which offers daily flights to the cities of Mexico City, Guadalajara, Querétaro, Cancún, Tijuana and Ciudad Juárez; in addition to an international flight to Dallas, Tx. The airlines operating these flights are: Aeroméxico, American Airlines, Viva Aerobus, Volaris and TAR.

In addition, this air terminal has airport services: landing, parking, overnight stay, FBO and fuel; complementary services such as ramp and traffic; and commercial services: stores and restaurants.

Source: <https://www.oma.aero/es/pasajeros/torreon/>. 2022

4.2 Highway

- ❑ **Federal Road 40:** connects with Mazatlán, Sin., Durango and Gómez Palacio, Dgo., Saltillo, Coah., Monterrey, N.L., Reynosa and Matamoros, Tamps.
- ❑ **Federal Road 49:** connects with Chihuahua, Chih. and Zacatecas, Zac.
- ❑ **Federal Road 30:** connects with Monclova, Coah.

There are also communication routes between the municipalities of the region.



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

   Secretaría de Economía

4.3 Railroad

The Laguna Region has railroad stations in the municipalities of Francisco I. Madero, San Pedro, Torreón and Viesca, which are connected to the national railroad network, having access to the country's borders, ports and most important cities. In this region, service is provided by the private company Ferrocarril Mexicano (Ferromex) and Línea Coahuila Durango (LCD).

5. ECONOMIC ACTIVITY

5.1 Regional Industrial Parks

The region's industrial parks have potable water, sewerage, electricity, street lighting, and telephone infrastructure.

INDUSTRIAL PARK	MUNICIPALITY
Amistad Industrial Park Torreon I	Matamoros
Laguna Industrial Park	Matamoros
Centenario Industrial Park (PIC)	Matamoros
Jumbo City Industrial Park	Matamoros
Amistad Laguna Industrial Park	Matamoros
Luis Donaldo Colosio Industrial Park	San Pedro
San Pedro Industrial Zone I	San Pedro
San Pedro Industrial Zone II	San Pedro
Amistad Industrial Park Torreon 2	Torreón
Laguna Sur Industrial Zone	Torreón
Ferropuerto Industrial Park	Torreón
Global Park Laguna Industrial Park	Torreón
Jumbo Plaza Industrial Park	Torreón
Lajat Industrial Park *	Torreón
Las Americas Industrial Park	Torreón
Libramiento North Industrial Zone	Torreón
Oriente Industrial Park *	Torreón
PITT Park (Torreón Technological Innovation Park)	Torreón
Pymes Torreon Industrial Park	Torreón



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Torreón 2000 Industrial Park	Torreón
Torreón Industrial Zone*	Torreón
Surman Industrial Park	Torreón
Golden Industrial Park	Torreón
Parque Industrial Santa Fe	Torreón

* Fully sold

Source: Mexico Industry September 2023.

5.2 Salaries and wages

POSITION	AVERAGE MONTHLY SALARY (MXN)
Engineer	\$12910.61
Technician	\$12910.61
Manager	\$19970.42
Office Worker	\$11791.48

Source: Secretaría de Economía (SEC). with data from ENOE, INEGI. The population employed in the manufacturing industry that works more than 35 hours per week was taken. August 2024

* Minimum salary: \$7468

5.3 Companies

Below is a list of some of the companies in the region, indicating their sector of business and the municipality where they are located.

COMPANY NAME	SECTOR	MUNICIPALITY
Kone Elevators	Professional services	Matamoros
Palliser	Textile	Matamoros
Tecmur	Manufacturing	Matamoros
Artigraf	Manufacturing	Torreón
Productos de Consumo Z	Manufacturing	Torreón
TB Sewtech de Mexico	Textile	Torreón
VF Imagewear	Textile	Torreón
Caleras de la Laguna	Commerce	Torreón



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

CEMEX	Construction	Torreón
Electrolita	Metallurgic	Torreón
Ferromex	Professional services	Torreón
Ferromex	Warehouse	Torreón
Ganaderia Revuelta TIF 40	Food	Torreón
MET-MEX	Metallurgic	Torreón
Aduana Torreon	Government office	Torreón
Agricenter Zevilla	Chemical / Petrochemical	Torreón
Alfagomma de Mexico	Automotive	Torreón
Alimentos Balanceados Simon Bolivar	Agriculture	Torreón
Bimsa Torreon	Agriculture	Torreón
Caterpillar Torreon	Industrial services	Torreón
Decasa Comercializadora	Logistics / Packing	Torreón
Empacadora Frape	Logistics / Packing	Torreón
Ergon Asfaltos	Metal-Mechanic Industry	Torreón
Ferroganos	Agriculture	Torreón
Global Safety Textiles	Textile	Torreón
John Deere Electronics	Manufacturing	Torreón
Lincoln Electric	Manufacturing	Torreón
Montiac	Automotive	Torreón
Plastibell	Plastics sector	Torreón
Polymerals	Manufacturing	Torreón
Simsa Grado Alimenticio	Logistics / Packing	Torreón
Stam	Metallurgic	Torreón
Sumitomo TDC	Automotive	Torreón
Superior ESSEX	Manufacture	Torreón
Tormex Industrias	Manufacture	Torreón
Yura Cable Mexico	Manufacturing	Torreón
MILWAUKEE TOOLS	Manufacturing	Torreón
ABINSA	Construction	Torreón
Alpura Torreon	Food	Torreón
BAXTER TORREON	Chemical / Petrochemical	Torreón
Camionera Gatosa	Commerce	Torreón
DHL	Logistics / Packing	Torreón


SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Hilos American	Textile	Torreón
HUMPHREY	Food	Torreón
PLASTIPRODUCTOS DEL NORTE	Plastics sector	Torreón
Super Zapaterías Torreón	Logistics / Packing	Torreón
TITAN Fibras Torreón	Textile	Torreón
Victory Packaging	Logistics / Packing	Torreón
Zapatería Moderna	Logistics / Packing	Torreón
AI-Apparel International	Textile	Torreón
Bonafont	Food	Torreón
LALA	Food	Torreón
Multitenant A. Cissa Corrugados	Cardboard	Torreón
Multitenant B. Apparel-Flex Center	Textile	Torreón
TCI-Agencia Aduanal	Logistics/Packing	Torreón
Toyota Boshoku Sewtech De Mexico	Textile	Torreón
Wrangler	Textile	Torreón
Adensa	Professional services	Torreón
Brahm Precision Products	Industrial services	Torreón
EPC Engine Power Components	Manufacturing	Torreón
Fit Apparel	Textile	Torreón
Gama Materiales Y Aceros	Construction	Torreón
Johnson Controls	Automotive	Torreón
Maquinaria Magnum	Automotive	Torreón
PKC Group Torreón I	Automotive	Torreón
PKC Group Torreón II	Automotive	Torreón
Tecma-Elamex De Torreón	Metallurgic	Torreón
Tramex Del Norte I	Textile	Torreón
Tramex Del Norte II	Textile	Torreón
UTEST	Education	Torreón
AB Control	Electric / Electronics	Torreón
Autosistemas de Torreón	Automotive	Torreón
Báscula Pública	Professional services	Torreón
Block Sic	Construction	Torreón
Bombas Rodase	Manufacturing	Torreón
Bonmoro	Textile	Torreón
Capa	Logistics / Packing	Torreón


SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

CITALSA	Industrial services	Torreón
Corela	Professional services	Torreón
Cruz La Comarca	Construction	Torreón
Cuetara	Food	Torreón
Difarmer	Medical	Torreón
DLYSG	Professional services	Torreón
Ezi Metales	Manufacturing	Torreón
Fava	Metalmechanical	Torreón
Forte	Construction	Torreón
Futura	Industrial services	Torreón
General De Metodos Aplicados De Mexico	Industrial services	Torreón
Gonher	Professional services	Torreón
Granos Guerra	Agriculture	Torreón
Grupo Intermarmol	Logistics / Packing	Torreón
Grupo Reciclaje	Professional services	Torreón
Humphrey Pecan	Food	Torreón
Klink Hielo	Food	Torreón
Maderas de Nazas	Wood sector	Torreón
Miracoil	Professional services	Torreón
Multipack	Logistics / Packing	Torreón
Nueva Laguna Granos y Forrajes	Agriculture	Torreón
Organizacion de Guadiana	Food	Torreón
Perfiles LM	Steel Industry	Torreón
Planta Lety Torreon	Food	Torreón
Prisa	Chemical / Petrochemical	Torreón
Protenovo	Medical	Torreón
Puro Hielo	Food	Torreón
QMC Tecnologia	Chemical / Petrochemical	Torreón
Quimicos TS de Mexico	Chemical / Petrochemical	Torreón
Resilasa	Professional services	Torreón
Salag	Professional services	Torreón
Sipro	Professional services	Torreón
Sipro Fergu	Professional services	Torreón


SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Stable	Metallurgic	Torreón
Transportes Calle	Professional services	Torreón
Ultra Concretos	Construction	Torreón
Yarco	Logistics / Packing	Torreón
Alfa Gamma Poliestireno	Plastics sector	Torreón
ATR	Logistics/ Packing	Torreón
Hyosung Mexico	Manufacturing	Torreón
AC Tableros y Maderas	Wood sector	Torreón
Agroquimicos Versa Oficinas	Chemical / Petrochemical	Torreón
Agroquimicos Versa Planta	Professional services	Torreón
Aguila Azteca Autotransportes	Logistics / Packing	Torreón
Almacenadora Accel	Logistics/ Packing	Torreón
Almex	Logistics / Packing	Torreón
Alomsa International	Steel Industry	Torreón
American Parts de México	Automotive	Torreón
Apasco	Construction	Torreón
AR Servicios Multiples	Chemical / Petrochemical	Torreón
Arca Continental	Food	Torreón
Autoparts Río Nazas	Automotive	Torreón
Aztex Trading	Textile	Torreón
Bomberos Estación Norte	Security	Torreón
Brillante Muebles Tubulares	Manufacturing	Torreón
CAISA	Agricultural	Torreón
Cantermac	Construction	Torreón
Carpimat	Wood sector	Torreón
Carroceria Ayala	Manufacturing	Torreón
Casa Sesma	Steel Industry	Torreón
Causa Perforaciones Mineras	Mining	Torreón
Cefesa Centro Ferretero	Commerce	Torreón
Centro De Produccion San Agustin	Manufacture	Torreón
CHT De Mexico	Chemical / Petrochemical	Torreón
Coca Cola Embotelladora	Food	Torreón
Coconsa	Construction	Torreón


SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Combustibles Río Grande	Chemical / Petrochemical	Torreón
Concretos ABB	Construction	Torreón
Constructora MA	Construction	Torreón
Cooper Standard	Automotive	Torreón
Copper Standard	Automotive	Torreón
Copper Standard Automotive	Automotive	Torreón
Corporativo Simsa	Professional services	Torreón
Cuatro Angeles	Food	Torreón
Danes	Professional services	Torreón
Distribuidora De Baleros	Industrial services	Torreón
Elite Bike	Commerce	Torreón
Emmsa	Professional services	Torreón
Emyasa	Metallurgic	Torreón
Envases Universales De Mexico	Plastics sector	Torreón
Espumas Industriales Monterrey	Chemical / Petrochemical	Torreón
Fedex Centro De Distribucion	Logistics / Packing	Torreón
Ferbus	Automotive	Torreón
Food Services	Food	Torreón
Gala Diseno En Muebles	Commerce	Torreón
Gas Natural del Noreste	Professional services	Torreón
General De Solubles - GESOL	Food	Torreón
Grupo Comercial Alco	Chemical / Petrochemical	Torreón
Gumex	Industrial services	Torreón
Hasein	Industrial services	Torreón
Haseinsa	Industrial services	Torreón
IELSA	Manufacturing	Torreón
IFAC	Steel Industry	Torreón
Industrial B&S De México	Industrial services	Torreón
Industrial Borrego (Inbo)	Wood sector	Torreón
Industrial Ferbus	Manufacturing	Torreón
Industrial Soto	Manufacturing	Torreón
Industrial Torreón	Industrial services	Torreón
Industrial VIMSA	Metallurgic	Torreón


SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

📍 Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

☎ Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Industrializaciones Gumex	Manufacturing	Torreón
Industrializadora De Maderas	Wood sector	Torreón
Industrializadora del Rey	Agriculture	Torreón
Insumos Refer	Automotive	Torreón
INTEM	Energy	Torreón
Intruvet	Industrial services	Torreón
JIBE Construcciones y Pavimentos	Construction	Torreón
JIMSA Construcciones	Construction	Torreón
Kimball Solutions	Industrial services	Torreón
Kulvent	Manufacturing	Torreón
Lala Administracion y Control	Professional services	Torreón
Leche Bell	Food	Torreón
Literas LALA	Wood sector	Torreón
Los Maninos	Textile	Torreón
Maderos Equipo De Ordeno	Agriculture	Torreón
Maquinarias Pesadas	Industrial services	Torreón
Marmol De Coleccion	Construction	Torreón
Marvany	Mining	Torreón
Meccano De Mexico	Steel Industry	Torreón
Metalicos Davila	Manufacturing	Torreón
Mi Gasolina Grupo Simsa	Petrochemical	Torreón
Mica Industrial Laguna	Chemical	Torreón
MM Concretos	Construction	Torreón
Muebles El Gallo	Wood sector	Torreón
Multiblock	Construction	Torreón
Multitenant A. Smurfit Kappa	Paper/Cardboard	Torreón
Nodulares De Mexico	Steel Industry	Torreón
Norvet	Chemical	Torreón
Olhman	Wood sector	Torreón
Oxxo Cedis	Logistics / Packing	Torreón
PEMSA	Construction	Torreón
Plásticos JMSE	Professional services	Torreón
Pochteca	Industrial services	Torreón
Pochteca Materias Primas	Industrial services	Torreón
PowerForce	Industrial services	Torreón


SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Preconcreto De La Laguna	Construction	Torreón
Propec	Agriculture	Torreón
Recubrimientos y Adhesivos de La Laguna	Industrial services	Torreón
Rigba	Professional services	Torreón
Rovasa	Steel Industry	Torreón
Royal Seeds	Agriculture	Torreón
Servicios Y Desazolves	Profesional services	Torreón
Setramex	Logistics / Packing	Torreón
Simas	Professional services	Torreón
SIMSA	Logistics / Packing	Torreón
Simsa Division Transporte	Logistics/ Packing	Torreón
Simsa Mantenimiento Automotriz	Automotive	Torreón
Smurfit Kappa	Manufacturing	Torreón
Sofimax	Industrial services	Torreón
Tecmur	Automotive	Torreón
Timsa	Logistics/ Packing	Torreón
TM Transportes	Logistics/ Packing	Torreón
Tractozone	Industrial services	Torreón
Transportes Industriales Sotomex	Logistics / Packing	Torreón
Tumoine	Manufacturing	Torreón
Tuvanosa	Industrial services	Torreón
Univar	Chemical / Petrochemical	Torreón
Warehouse	Construction	Torreón
Yazaki Planta Laguna	Automotive	Torreón
Zapetas De Torreon	Manufacturing	Torreón
ATR Sumitomo	Automotive	San Pedro
Liga Mayor MLI	Automotive	San Pedro
ML Industries	Automotive	San Pedro
Comercializadora Tijeras de Oro SA de CV	Textile	San Pedro
Excel Foam SA de CV	Manufacturing	San Pedro
WRANGLER	Textile	San Pedro

Source: Mexico Industry September 2023.



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230




 Secretaría de Economía

6. INFORMATION ON BASIC SERVICES

6.1 Water and drainage system

Cost of potable water and drainage system in the municipalities of the region.

MUNICIPALITY	POTABLE WATER (Pesos/m ³)	DRAINAGE SYSTEM (Pesos/m ³)
Francisco I. Madero ⁽¹⁾	49.11	12.27
Matamoros ⁽²⁾	72.57	602.05
San Pedro ⁽³⁾	37.60	9.38
Torreón ⁽⁴⁾	57.84	26.03
Viesca ⁽⁴⁾	48.82	24.45

Source: Ley de Ingresos 2024 de cada municipio, Sección Agua potable y alcantarillado.

(1) Rates based on consumption of 201 to 500 m³ per month.

(2) Rates based on consumption of 101 to 1000 m³ per month.

(3) Rates based on consumption of more than 201 m³ per month.

(4) Rates based on consumption of more than 100 m³ per month.

* Fixed monthly payment for consumption from 101 to 1000 m³.

Cost plus VAT

6.2 Electricity

The Laguna Region has electric distribution lines with the capacity to satisfy, cover and service the region.

The contracting cost per KVA is \$ 2,140.00 pesos (plus VAT)

Source: Comisión Federal de Electricidad (CFE). October 2025.

6.2.1 Service Cost - Low Voltage

Low voltage electric energy service rates for: Francisco I. Madero, Matamoros, San Pedro, Torreón and Viesca.

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	Unit	October 2025	Charge	Unit	October 2025
Fixed	\$/month	\$72.64	Fixed	\$/month	\$726.37
Variable	\$/kWh	\$3.943	Variable (energy)	\$/kWh	\$1.748
			Distribution	\$kW	357.81
			Distribution	\$kW	337.52

Source: Comisión Federal de Electricidad (CFE). October 2025.
<http://www.cfe.gob.mx>



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Secretaría de Economía

6.2.2 Service Cost - Medium Voltage

GDMTO ⁽¹⁾			GDMTH ⁽²⁾			
Charge	Unit	October 2025	Schedule	Charge	Unit	October 2025
Fixed	\$/month	\$726.37	-	Fixed	\$/month	\$726.37
Variable (energy)	\$/kWh	\$1.361	Base ⁽³⁾	Variable (energy)	\$/kWh	\$1.1168
Distribution	\$kW	76.22	Intermediate ⁽³⁾	Variable (energy)	\$/kWh	1.7867
Distribution	\$kW	345.85	Top ⁽³⁾	Variable (energy)	\$/kWh	\$2.0940
			-	Distribution	\$kW	76.22
			-	Distribution	\$kW	446.06

Source: Comisión Federal de Electricidad (CFE). October 2025. <http://www.cfe.gob.mx>

(1) Ordinary rate for general service in medium voltage, with demand of less than 100 kw.

(2) Hourly rate for general service in medium voltage, with demand equal to or greater than 100 kilowatts.

(3) Base, intermediate and peak periods.

6.2.3 Service Cost - High Voltage

DIST ⁽¹⁾ (subway distribution)			
Schedule	Charge	Unit	October 2025
-	Fixed	\$/month	\$2,179.12
Base ⁽²⁾	Variable (energy)	\$/kWh	\$1.0617
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.7153
Top ⁽²⁾	Variable (energy)	\$/kWh	2.0137
-	Distribution	\$kW	446.05



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230




 Secretaría de Economía

DIT ⁽¹⁾			
Schedule	Charge	Unit	October 2025
-	Fixed	\$/month	\$2,179.12
Base ⁽²⁾	Variable (energy)	\$/kWh	\$0.9637
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.6078
Top ⁽²⁾	Variable (energy)	\$/kWh	1.8476
-	Distribution	\$kW	446.06

Source: Comisión Federal de Electricidad (CFE). October 2025. <http://www.cfe.gob.mx>

(1) This tariff will be applied to services that use energy for any purpose, supplied at high voltage, sub-transmission level, and that due to the characteristics of use of their demand request to be registered in this service, which will be valid for a minimum of one year. (2) Base, intermediate and peak period

Note: The above rates are in local currency and do not include VAT.

6.3 Gas

The Laguna Region has natural gas infrastructure for domestic and industrial use in the municipalities of Francisco I. Madero, San Pedro and Torreón, in Matamoros and Viesca the supply of this service is offered by LP. gas distributors.

UNIT	CHARGE	REGULARITY	COMMERCIAL / INDUSTRIAL			
			From 0 to 322.38 Gjoulles	From 322.39 to 3,207.09 Gjoulles	From 3,207.10 to 32,091.82 Gjoulles	Over 32,091.83 Gjoulles
Service	Pesos	Monthly	122.2	1,144.06	2,439.17	9,756.64
Distribution with commercialization	Pesos/Gjoule	Monthly	144.052	132.432	24.9985	10.959
Distribution	Pesos/Gjoule	Monthly	72.026	66.216	12.4993	5.4795
Use	Pesos/Gjoule	Monthly	72.026	66.216	1312.5482	5.4795
Non-standard connection charge	Pesos/meter	Unic charge	1,309.02	1,312.55	264.10	1,312.55
Collection	Pesos	Event	264.10	264.10	272.25	264.10
Reconnection	Pesos	Event	272.25	272.25	272.25	272.25
Returned check	Pesos	Event	20% or minimum 1,515.1905	20% or minimum 1,515.1905	20% or minimum 1,515.1905	20% or minimum 1,515.1905
Meter test tank	Pesos	Event	3,977.37	11,363.88	11,363.88	11,363.88

Source: www.cre.gob.mx. List of maximum authorized tariffs for 2022.



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Secretaría de Economía

Transferable costs:

Charge for gas acquisition: customers with distribution service with commercialization will be charged a charge for gas acquisition (molecule), a cost incurred by the distributor that will be passed on to the user.

Transportation service charge: when the gas transportation service is provided, the corresponding cost incurred by the distributor will be passed on to the user.

Storage service charge: when gas storage service is provided, the corresponding cost incurred by the distributor will be passed on to the user.

Import charge: when the gas import service is provided, the corresponding cost incurred by the distributor based on the authorization of the local, state and federal tax regime will be passed on to the user.

VAT: 16% of each invoiced weight.

Explanatory notes:

The gas consumption to be billed to the user will be the result of multiplying the cubic meters consumed by the average calorific value per cubic meter of gas supplied. The Permittee may choose to bill at rates equivalent to cubic meters.

Service charge: will be applied on a monthly basis, as soon as the service line installed to the user is supplied with gas.

Charge for returned check: will be equivalent to 20% of the amount of the check, and in no case will be less than \$1,500.31 pesos

6.4 Health care services

MUNICIPALITY	PUBLIC AND PRIVATE CLINICS AND HOSPITALS IN OPERATION
Francisco I. Madero	3
Matamoros	2
San Pedro	6
Torreón	26
Viesca	--

Source: Secretaría de Salud, Gobierno del Estado de Coahuila. 2022.

7. EDUCATION

7.1 Middle - High School Education

TORREÓN

INSTITUTO DR. CARLOS COQUI

Type of degree: Higher Technical University and continuation of engineering studies.

- Superior University Technician in Radiology and Imaging
- Superior University Technician in Physical Therapy and Rehabilitation



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Secretaría de Economía

INSTITUTO EN CRIMINALÍSTICA Y CIENCIAS POLICIALES ALFONSO QUIROZ CUARON

Type of degree: Higher Technical University and continuation of engineering studies.

- Superior University Technician in Expert Investigation

UNIVERSIDAD TECNOLÓGICA DE TORREÓN

Type of degree: Higher Technical University and continuation of engineering studies.

- Superior University Technician in Administration Area of Project Formulation and Evaluation
- Superior University Technician in Maintenance Industrial Area
- Superior University Technician in Mechanical Industrial Area
- Superior University Technician in Mechatronics Area of Flexible Manufacturing Systems
- Superior University Technician in Mechatronics, Automation Area
- Superior University Technician in Industrial Processes Manufacturing Area
- Superior University Technician in Information Technologies, Multiplatform Software Development Area
- Superior University Technician in Information Technologies, Virtual Environments and Digital Business Area

INNOVACIÓN Y EDUCACIÓN DE LA LAGUNA

Type of degree: Higher Technical University and continuation of engineering studies.

- Superior University Technician in Podiatry

7.2 University

TORREÓN**ACADEMIA DE ARTE Y DISEÑO**

Type of degree: Superior University

- Bachelor' degree in Interior Design
- Bachelor' degree in Graphic Design and Animation

AKALI UNIVERSIDAD INTERNACIONAL DE POSGRADOS

Type of degree: Superior University

- Bachelor' degree in Education

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

CENTRO UNIVERSITARIO ANGLOAMERICANO

Type of degree: Superior University

- Bachelor' degree in Languages

COLEGIO DE DISEÑO Y DECORACIÓN

Type of degree: Superior University

- Bachelor' degree in Graphic and and Advertising Design

ENSEÑANZA E INVESTIGACIÓN SUPERIOR, A.C.

Type of degree: Superior University

- Bachelor' degree in Administration
- Bachelor' degree in Business Administration
- Bachelor' degree in International Trade
- Bachelor' degree in Graphic Design and Animation
- Bachelor' degree in Mechatronics Engineering
- Bachelor' degree in Industrial Engineering
- Bachelor' degree in Industrial and Systems Engineering
- Bachelor' degree in Nutrition

ESCUELA DE ENFERMERÍA FLORENCIA NIGHTINGALE

Type of degree: Superior University

- Bachelor' degree in Nursing

ESCUELA DE MEDICINA DENTAL

Type of degree: Superior University

- Orthodontic Specialty
- Dental Surgeon

ESCUELA MUNICIPAL DE DANZA CONTEMPORÁNEA DE TORREÓN

Type of degree: Superior University

- Bachelor' degree in Contemporary Dance

ESCUELA NORMAL DE TORREÓN

Type of degree: Superior University

- Bachelor' degree in Special Education in the Area of Intellectual Care
- Bachelor' degree in Preschool Education
- Bachelor' degree in Elementary Education

ESTUDIOS UNIVERSITARIOS TARSO

Type of degree: Superior University

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

- Bachelor' degree in Philosophy
- Bachelor' degree in Theology

IMESAD

Type of degree: Superior University

- Bachelor' degree in Business Administration
- Bachelor' degree in Communication Sciences
- Bachelor' degree in Education Sciences
- Bachelor' degree in Law
- Bachelor' degree in Industrial Engineering
- Bachelor' degree in Psychology

INSTITUTO DE EDUCACIÓN EXCÉLSIOR

Type of degree: Superior University

- Bachelor' degree in Nursing

INSTITUTO DE EDUCACIÓN MEDIA Y SUPERIOR MA ESTHER ZUNO DE ECHEVERRÍA

Type of degree: Superior University

- Nursing Services Administration Specialty
- Engineering in Renewable Energy
- Bachelor' degree in Public Accounting
- Bachelor' degree in Nursing
- Bachelor' degree in Languages and Public Relations
- Bachelor' degree in Information and Business Technologies Engineering
- Bachelor' degree in Marketing and Advertising
- Bachelor' degree in Nutrition
- Bachelor' degree in Psychology
- Bachelor' degree in Industrial Safety and Hygiene

INSTITUTO DE ESTUDIOS SUPERIORES EN MODA Y DISEÑO

Type of degree: Superior University

- Bachelor' degree in Fashion Design and Marketing

INSTITUTO DE ESTUDIOS SUPERIORES IGNACIO ZARAGOZA

Type of degree: Superior University

- Bachelor' degree in Business Administration
- Bachelor' degree in Education Sciences
- Bachelor' degree in Social Communication
- Bachelor' degree in Law
- Bachelor' degree in Artistic Expression



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

📍 Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

☎ Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

INSTITUTO DE POSGRADO EN HUMANIDADES

Type of degree: Superior University

- Bachelor' degree in Criminology and Forensic Sciences
- Bachelor' degree in Law
- Bachelor' degree in Education

INSTITUTO DOMUS

Type of degree: Superior University

- Bachelor' degree in Business Administration
- Bachelor' degree Industrial Engineering

INSTITUTO DR. CARLOS COQUI

Type of degree: Superior University

- Bachelor' degree in Social Gerontology
- Bachelor' degree in Radiology and Imaging
- Bachelor' degree in Physical Therapy and Rehabilitation

INSTITUTO GRECOLATINO

Type of degree: Superior University

- Bachelor' degree in Psychology
- Bachelor' degree in Physical Therapy and Rehabilitation

INSTITUTO MEXICANO DE ESTUDIOS SUPERIORES

Type of degree: Superior University

- Bachelor' degree in Educational Sciences
- Bachelor' degree in Nutrition

INSTITUTO PEDAGÓGICO DE FORMACIÓN PROFESIONAL

Type of degree: Superior University

- Bachelor' degree in Children's Education Sciences

INSTITUTO SUPERIOR DE ADMINISTRACIÓN Y NEGOCIOS

Type of degree: Superior University

- Bachelor' degree in Administration
- Bachelor' degree in Public Accounting
- Bachelor' degree in Law

INSTITUTO TECNOLÓGICO DE ESTUDIOS EN AUDIO

Type of degree: Superior University

- Engineering in Audio and Music Production

INSTITUTO TECNOLÓGICO DE LA LAGUNA

Type of degree: Superior University



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

📍 Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

☎ Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

- Engineering in Renewable Energy
- Engineering in Business Management
- Industrial Engineering
- Bachelor' degree in Administration
- Bachelor' degree in Electrical Engineering
- Bachelor' degree in Electronics Engineering

- Bachelor' degree in Computer Systems Engineering
- Bachelor' degree in Industrial Engineering
- Bachelor' degree in Mechanical Engineering
- Bachelor' degree in Mechatronics Engineering
- Bachelor' degree in Chemical Engineering

INSTITUTO TECNOLÓGICO DE TORREÓN

Type of degree: Superior University

- Agronomist Engineering
- Engineering in Management
- Engineering in Agronomy
- Engineering in Business Management
- Engineering in Food Industries
- Computer Engineering
- Engineering in Logistics

INSTITUTO TECNOLÓGICO MA. ESTHER ZUNO DE ECHEVERRÍA

Type of degree: Superior University

- Engineering in Software Development and Design

INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY

Type of degree: Superior University

- Architect
- Engineering in Mechatronics
- Industrial and Systems Engineering
- Bachelor' degree in Business Administration
- Bachelor' degree in Financial Administration
- Bachelor' degree in Industrial Design
- Bachelor' degree in Bio-Business Engineering
- Bachelor' degree in International Business

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

INSTITUTO UNIVERSITARIO DEL CENTRO DE MÉXICO

Type of degree: Superior University

- Bachelor' degree in Criminology

INSTITUTO UNIVERSITARIO DEL NORTE

Type of degree: Superior University

- Bachelor' degree in Business Administration
- Bachelor' degree in Communication Sciences
- Bachelor' degree in Public Accounting
- Bachelor' degree in Law

MULTIVERSIDAD LATINOAMERICANA DE ESTUDIOS SUPERIORES

Type of degree: Superior University

- Bachelor' degree in Business Administration and Management
- Bachelor' degree Education Sciences
- Bachelor' degree in International Trade and Customs
- Bachelor' degree in Law focus on Oral Trial

UNIVERSIDAD AUTÓNOMA AGRARIA ANTONIO NARRO

Type of degree: Superior University

- Agronomist Engineering
- Agronomist Engineering in Horticulture
- Agronomist Engineering in Irrigation
- Agronomist Engineering Parasitologist
- Engineering in Agroecology
- Engineering in Environmental Processes
- Zootechnician Veterinary Doctor

UNIVERSIDAD AUTÓNOMA DE COAHUILA

Type of degree: Superior University

- Architect
- Medical Surgeon Dentist
- Administration and Teaching Specialty in Nursing
- Intensive Care Nursing Specialty
- Engineering in Biochemical in Food (Fermentations Specialty)
- Civil Engineering
- Mechanical Electrical Engineering
- Automotive Engineer
- Bachelor' degree in Foreign Trade and Customs

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

- Bachelor' degree in Business Administration (Marketing Accentuation)
- Bachelor' degree in Business Administration (Production Accentuation)
- Bachelor' degree in Gastronomic and Tourism Business Administration
- Bachelor' degree in Financial Administration
- Bachelor' degree in Tax Administration
- Bachelor' degree in Performing Arts and Cultural Management
- Bachelor' degree in Communication Sciences
- Bachelor' degree in Political Sciences and Public Administration
- Bachelor' degree in Public Administration
- Bachelor' degree in Law
- Bachelor' degree in Economics
- Bachelor' degree in Nursing
- Bachelor' degree in Industrial and Systems Engineering
- Bachelor' degree in Marketing
- Bachelor' degree in Psychology
- Bachelor' degree in Human Relations
- Bachelor' degree in Administrative Computer Systems
- Bachelor' degree in Sociology
- Bachelor' degree in Information and Communications Technologies
- Bachelor' degree in Social Work
- Surgeon

UNIVERSIDAD AUTÓNOMA DE LA LAGUNA

Type of degree: Superior University

- Architect
- Public Accountant
- Real State and Industrial Valuation Specialty
- Engineering in Computer Systems
- Industrial and Systems Engineering
- Bachelor' degree in Business Administration
- Bachelor' degree in Tourism Business Administration
- Bachelor' degree in International Trade
- Bachelor' degree in Communication and Journalism
- Bachelor' degree in Public Accounting
- Bachelor' degree in Law
- Bachelor' degree in Graphic Design and Communication
- Bachelor' degree in Industrial and Systems Engineering



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

📍 Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

☎ Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

- Bachelor' degree in Marketing
- Bachelor' degree in Psychology

UNIVERSIDAD AUTÓNOMA DEL NORESTE

Type of degree: Superior University

- Public Accountant
- Occupational Health Specialty
- Industrial and Systems Engineering
- Bachelor' degree in Business Administration
- Bachelor' degree in Tourism Business Administration
- Bachelor' degree in Human Resources Management
- Bachelor' degree in Architecture
- Bachelor' degree in Education Sciences
- Bachelor' degree in International Trade
- Bachelor' degree in Communication
- Bachelor' degree in Law
- Bachelor' degree in Graphic Design
- Bachelor' degree in Gastronomy
- Bachelor' degree in Languages
- Bachelor' degree in Nutrition
- Bachelor' degree in Psychology

UNIVERSIDAD DE DURANGO

Type of degree: Superior University

- Bachelor' degree in Law
- Bachelor' degree in Business Administration and Management
- Bachelor' degree in Architecture
- Bachelor' degree in Criminology
- Bachelor' degree in Graphic Design
- Bachelor' degree in Physiotherapy
- Bachelor' degree in Gastronomy
- Bachelor' degree in Medicine
- Bachelor' degree in Nutrition

UNIVERSIDAD DEL DESARROLLO PROFESIONAL

Type of degree: Superior University

- Public Accountant
- Bachelor' degree in Business Administration
- Bachelor' degree in Architecture

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

- Bachelor' degree in International Trade
- Bachelor' degree in Communication and Public Image
- Bachelor' degree in Public Accounting
- Bachelor' degree in Law
- Bachelor' degree in Graphic Design
- Bachelor' degree in Graphic Design and Multimedia
- Bachelor' degree in Interior Design and Decoration
- Bachelor' degree in Education
- Bachelor' degree in Manufacturing and Robotics Engineering
- Bachelor' degree in Computer Systems Engineering
- Bachelor' degree in Industrial and Systems Engineering
- Bachelor' degree in Marketing
- Bachelor' degree in Pedagogy
- Bachelor' degree in Industrial Psychology
- Bachelor' degree in Advertising and Marketing

UNIVERSIDAD DEL VALLE DE MÉXICO

Type of degree: Superior University

- Bachelor' degree in International Business Administration
- Bachelor' degree in Tourism and Hotel Management
- Bachelor' degree in International Trade and Logistics
- Bachelor' degree in Communication and Digital Media
- Bachelor' degree in Law
- Bachelor' degree in Fashion Design and Clothing Industry
- Bachelor' degree in Physiotherapy
- Bachelor' degree in Gastronomy
- Bachelor' degree in Hotel and Tourism Management and Innovation
- Bachelor' degree in Mechatronics Engineering
- Bachelor' degree in Industrial and Systems Engineering
- Bachelor' degree in Culinary Innovation and Management
- Bachelor' degree in Nutrition
- Bachelor' degree in Psychology
- Bachelor' degree in Hospitality International Business Administration
- Bachelor' degree in Gastronomic International Business Administration
- Bachelor' degree in Tourism International Business Administration



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

UNIVERSIDAD EMPRESARIAL DE LA LAGUNA

Type of degree: Superior University

- Bachelor' degree in Business Administration and Development
- Bachelor' degree in Public Financial Accounting
- Bachelor' degree in Law
- Bachelor' degree in Pedagogy

UNIVERSIDAD IBEROAMERICANA – TORREÓN

Type of degree: Superior University

- Bioneuroemotion Specialty
- Private Law Specialty
- Finance and Markets Specialty
- Amparo Trial Specialty
- Machinery and Equipment Valuation Specialty
- Environmental Engineering
- Civil Engineering
- Bachelor' degree in Business Administration
- Bachelor' degree in Hospitality Business Administration
- Bachelor' degree in Architecture
- Bachelor' degree in Foreign Trade and Customs
- Bachelor' degree in Communication
- Bachelor' degree in Public Accounting and Business Consulting
- Bachelor' degree in Law
- Bachelor' degree in Business Management and Marketing
- Bachelor' degree in Industrial Design
- Bachelor' degree in Education and Teaching Practice
- Bachelor' degree in Industrial Engineering
- Bachelor' degree in Mechanical and Electrical Engineering
- Bachelor' degree in Mechanical and Materials Engineering
- Bachelor' degree in Nutrition and Food Sciences
- Bachelor' degree in Psychology
- Bachelor' degree in Industrial Relations
- Bachelor' degree in Computer Systems and Informatics

UNIVERSIDAD MILLENIUM INTERNACIONAL

Type of degree: Superior University

- Engineering in Computer Systems and Business Administration
- Engineering in Industrial and Business Administration

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

- Bachelor' degree in Business Administration and Development
- Bachelor' degree in International Trade and Business Administration
- Bachelor' degree in Communications and Business Administration
- Bachelor' degree in Law
- Bachelor' degree in Languages
- Bachelor' degree in Marketing and Business Administration
- Bachelor' degree in Tourism and Business Administration

UNIVERSIDAD PEDAGÓGICA NACIONAL UNIDAD TORREÓN

Type of degree: Superior University

- Bachelor' degree in Educational Psychology

UNIVERSIDAD TECNOLÓGICA DE TORREÓN

Type of degree: Superior University

- Engineering in Software Development and Management
- Engineering in Industrial Maintenance
- Engineering in Mechatronics
- Metalworking Engineering
- Engineering in Production Technology
- Bachelor' degree in Business and Project Management

UNIVERSIDAD VIZCAYA DE LAS AMÉRICAS

Type of degree: Superior University

- Architect
- Engineering in Manufacturing Processes
- Bachelor' degree in Business Administration
- Bachelor' degree in International Trade and Customs
- Bachelor' degree in Public Accounting
- Bachelor' degree in Criminology
- Bachelor' degree in Law
- Bachelor' degree in Graphic Design
- Bachelor' degree in Education
- Bachelor' degree in Gastronomy
- Bachelor' degree in Nutrition
- Bachelor' degree in Psychology

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

MATAMOROS

CENTRO UNIVERSITARIO COAHUILENSE

Type of degree: Superior University

- Bachelor' degree in Business Administration
- Bachelor' degree in Public Accountant and Auditor
- Bachelor' degree in Law

UNIVERSIDAD CNCI

Type of degree: Superior University

- Bachelor' degree in Administration
- Bachelor' degree in Industrial and Systems Engineering

SAN PEDRO

ESCUELA DE ENFERMERÍA DE SAN PEDRO

Type of degree: Superior University

- Bachelor' degree in Nursing

INSTITUTO TECNOLÓGICO SUPERIOR DE SAN PEDRO

Type of degree: Superior University

- Engineering in Business Management
- Engineering in Computer Systems
- Industrial Engineering
- Bachelor' degree in Logistics Engineering

UNIVERSIDAD AUTÓNOMA DE COAHUILA

Type of degree: Superior University

- Bachelor' degree in Business Administration

UNIVERSIDAD POLITÉCNICA DE LA REGIÓN LAGUNA

Type of degree: Superior University

- Engineering in Agroindustrial
- Engineering in Manufacturing Technology
- Bachelor' degree in International Trade and Customs
- Bachelor' degree in Electronics and Telecommunications Engineering
- Bachelor' degree in Environmental Technology Engineering



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

📍 Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

☎ Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

VIESCA

UNIVERSIDAD CNCI

Type of degree: Superior University

- Bachelor' degree in Administration
- Bachelor' degree in Administrative Computer Science
- Bachelor' degree in Industrial and Systems Engineering

7.3 Master's degree

TORREÓN

AKALI UNIVERSIDAD INTERNACIONAL DE POSGRADOS

Type of degree: Superior University

- Master's degree in Large Scale Data Analysis
- Master's degree in Communication Management
- Master's degree in Identity, Strategy and Brand Management
- Master's degree in Innovation and Design

CENTRO DE INVESTIGACIÓN EN PSICOTERAPIA GESTALT FRITZ PERLS

Type of degree: Superior University

- Master's degree in Gestalt Group Psychotherapy
- Master's degree in child Gestalt Psychotherapy

ENSEÑANZA E INVESTIGACIÓN SUPERIOR, A.C.

Type of degree: Superior University

- Master's degree in Business Administration: Quality and Productivity Area
- Master's degree in Business Administration: Finance Area
- Master's degree in Business Administration: Marketing Area
- Master's degree in Business Administration: Human Resources Area

IMESAD

Type of degree: Superior University

- Master's degree in Administration
- Master's degree in Education

INSTITUTO DE EDUCACIÓN MEDIA Y SUPERIOR MA ESTHER ZUNO DE ECHEVERRÍA

Type of degree: Superior University

- Master's degree in Environmental Administration and Management



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

   Secretaría de Economía

- Master's degree in Educational Psychology
- Master's degree in Applied Nutrition

INSTITUTO DE ESTUDIOS SUPERIORES IGNACIO ZARAGOZA

Type of degree: Superior University

- Master's degree in Skills Education

INSTITUTO DE POSGRADO EN HUMANIDADES

Type of degree: Superior University

- Master's degree in Amparo
- Master's degree in Criminalistics
- Master's degree in Criminal Law and Criminal Procedure
- Master's degree in Human Rights
- Master's degree in Philosophy and Letters

INSTITUTO DIDAXIS DE ESTUDIOS SUPERIORES

Type of degree: Superior University

- Master's degree in Education

INSTITUTO DR. CARLOS COQUI

Type of degree: Superior University

- Master's degree in Sports Physiotherapy

INSTITUTO INTERNACIONAL DE ADMINISTRACIÓN ESTRATÉGICA

Type of degree: Superior University

- Master's degree in Strategic Management
- Master's degree in Quality Systems

INSTITUTO PEDAGÓGICO DE FORMACIÓN PROFESIONAL

Type of degree: Superior University

- Master's degree in Children's Education (Child development from 0 to 6 years)
- Master's degree in Higher Secondary Education
- Master's degree in Primary Education

INSTITUTO TECNOLÓGICO DE LA LAGUNA

Type of degree: Superior University

- Master's degree in Electrical Engineering
- Master's degree in Industrial Engineering
- Master's degree in Computer Systems

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

INSTITUTO TECNOLÓGICO DE TORREÓN

Type of degree: Superior University

- Master's degree in Irrigation Sciences
- Master's degree in Soil Sciences

UNIVERSIDAD AUTÓNOMA AGRARIA ANTONIO NARRO

Type of degree: Superior University

- Master's degree in Agricultural Sciences
- Master's degree of Sciences in Agricultural Production

UNIVERSIDAD AUTÓNOMA DE COAHUILA

Type of degree: Superior University

- Master's degree in Finance and Human Capital Administration
- Master's degree in Safety and Hygiene Administration, Occupational Health and Ecology
- Master's degree in Administration and Senior Management
- Master's degree in Audit
- Master's degree in Engineering Sciences (Construction)
- Master's degree in Dental Sciences
- Master's degree in Social Sciences for Interdisciplinary Development
- Master's degree in Tax Contributions
- Master's degree of Law
- Master's degree in Administrative Tax Law
- Master's degree in Economics
- Master's degree in Energy and Sustainability Energy
- Master's degree in Biochemical Engineering
- Master's degree in Mechanical Engineering
- Master's degree in Clinical Research
- Master's degree in Multidisciplinary Health Research

UNIVERSIDAD AUTÓNOMA DE LA LAGUNA

Type of degree: Superior University

- Master's degree in Family and Couple
- Master's degree in Administration
- Master's degree in Education

UNIVERSIDAD AUTÓNOMA DEL NORESTE

Type of degree: Superior University

- Master's degree in Administration and Leadership

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

- Master's degree in Education
- Master's degree in Organizational Effectiveness
- Master's degree in Environmental Management
- Master's degree in Manufacturing Business Management
- Master's degree in Occupational Health

UNIVERSIDAD IBEROAMERICANA – TORREÓN

Type of degree: Superior University

- Master's degree in Project Management
- Master's degree in Administration and Senior Management
- Master's degree in Audit and Environmental Quality
- Master's degree in Constitutional and Amparo Law
- Master's degree in Private and Business Law
- Master's degree in Human Development
- Master's degree in Education and Teaching Processes
- Master's degree in Sociocultural Management
- Master's degree in Family Therapy

UNIVERSIDAD PEDAGÓGICA NACIONAL UNIDAD TORREÓN

Type of degree: Superior University

- Master's degree in Basic Education
- Master's degree in Education Field of Curricular Development
- Master's degree in Higher Secondary Education

UNIVERSIDAD TECNOLÓGICA DE TORREÓN

Type of degree: Superior University

- Master's degree in Engineering for Smart Manufacturing

MATAMOROS**UNIVERSIDAD CNCI**

Type of degree: Superior University

- Master's degree in Human Capital Management

**SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA**

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

7.4 Doctorate degrees

INSTITUTO DE POSGRADO EN HUMANIDADES

Type of degree: Superior University

- Doctorate degree in Law with accentuation in Criminal Law, Tax Law and Civil Law

INSTITUTO DIDAXIS DE ESTUDIOS SUPERIORES

Type of degree: Superior University

Source: Anuario Estadístico de Educación Superior 2022-2023. Asociación Nacional de Universidades e Instituciones de Nivel Superior

8. QUALITY OF LIFE

The Laguna Region has a varied number of tourist, recreational and family attractions. And now general data for the region are presented below.

8.1 Tourism

	AUDITORIUMS	LIBRARIES	CULTURAL CENTERS	CINEMA	MUSEUMS	THEATERS
Fco I. Madero		7	1		2	
Matamoros		5	1	1	2	
San Pedro		3	1	1	1	
Torreón	10	20	8	8	12	6
Viesca		1	1		1	

The following table shows the total number of establishments by municipality.

	Food and beverages	Hosting	Spas	Travel Agencies	Golf courses	Car rental	Tourist transportation
Francisco I Madero	90	14	1	2			1
Matamoros	51	8		3			
San Pedro	68	11	5	3			
Torreón	868	78	7	46	3	20	10
Viesca	17	4	1				

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022.



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230




 Secretaría de Economía

8.2 “Pueblos Mágicos”

Viesca, Coahuila.

Located in the Laguna Region of Coahuila, 238 kilometers from the state capital. It borders the municipalities of Parras, Torreón, Matamoros and San Pedro, as well as the state of Zacatecas.

In 1899, La Estrella textile factory, the oldest in Mexico, was established.

Birthplace of distinguished characters such as Francisco I. Madero, Andrés S. Viesca and Gustavo A. Madero.

Gifted with stunning scenery in the middle of the desert and recognized as the place where the history of the lagoon of Coahuila began, this Pueblo Mágico is a small town that impresses with natural beauty, traditions and folklore.

Declared a preservation area, the Bilbao Dunes, with more than 21,000 hectares of extension, seduce ecotourism lovers who enjoy the desert scenery with their thin and fine golden sand, a natural sanctuary for endemic species and the setting for many national and international films.

A place of great religiosity Viesca has historic buildings and offers in celebrations the fantastic pork roast with their seven soups, as well as a delicious traditional bakery that has the best representation in the “mamones”, an incomparable pink bread rolls.

Gastronomy

- Mamones, baked bread
- Burnt milks, goat's milk candies, walnut
- Empanadas stuffed with regional fruit jams
- Date candies with walnuts
- Empanadas, pie, cake, tamales, atole, popsicles, aguas frescas and date liqueur
- Flour and corn Gorditas stuffed with various stews
- Gorditas de cocedor de adobe stuffed with beans and chicharrón (pork rinds)
- Tamales
- Hand-embroidered napkins, aprons, blouses, blouses and other hand-embroidered items
- Reliquia (roast with 7 types of soup)
- Fritada de Cabrito (fried goat)
- Goat barbecue



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

📍 Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

☎ Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

Main Tourist Attractions

Bilbao Dunes: These impressive sand valleys expand over 2 kilometers like small hills. These dunes, whose waves and colors change depending on the time of the day, are owned by the ejido and are equipped with basic infrastructure. The Bilbao Dunes are must for those who come to Viesca.

The Ex Hacienda de Hornos and the Chapel of Santa Ana: In this beautiful corner of the municipality of Viesca was for a long time the economic power of the region, it was the residence of Leonardo Zuloaga Olivares, owner of the land where between 1850 and 1851 the current city of Torreon, Coahuila was founded. The Chapel of Santa Ana, located next to the Hacienda, was built in 1767 and reopened on April 10, 2010, after being restored by the Patronage "Adopt a Work of Art" through INAH. It is recommended to contact the local guide in advance in order to visit the property.

Other Attractive Features

- | | |
|-----------------------------------|---|
| ✓ Hacienda de Hornos | ✓ Santiago Apostle Parish |
| ✓ San Isidro Labrador Chapel | ✓ Civic Center (Old Elementary School) |
| ✓ City Hall | ✓ Culture House |
| ✓ Monumental Cross | ✓ Juan Guerra Recreational Park |
| ✓ Sacred Art Museum | ✓ Ahuichila Canyon |
| ✓ Main Square | ✓ House that housed the priest Miguel Hidalgo |
| ✓ House that houses Benito Juárez | ✓ Mural of the Catrina El Paraíso Terreste |
| ✓ Old Salt Factory | ✓ Date orchards |
| ✓ Melon orchards | ✓ Ethnobiological garden of the Semi Desert |
| ✓ Traditional Cabrito Kitchens | ✓ Historic Center |

Activities and Festivals

- Procession of Silence (Good Friday)
- Adoration of the niño Dios (December 24)
- Rise of the niño Dios (February 2)
- San José Day (March 19)
- Feast of San Isidro Labrado (May 15)
- Día del Ausente (Saturday near July 25)
- Day of the Dead (1 and 2 November)
- Day of the Virgin of the Conception (December 8)



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

📍 Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

☎ Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

- Virgin of Guadalupe Day (12 December)
- Pastorelas (in December)
- Fair of the Date

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022.



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

📍 Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

☎ Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230

🐦 📘 📷 Secretaría de Economía

9. DIRECTORY

Secretaría de Economía

Perif. Luis Echeverría No. 1560 Piso 4
Edificio Torre Saltillo, Col. Guanajuato. C.P. 25286
Saltillo, Coahuila, México.
Phone: +52 (844) 415-1714, 415-4053, 415-2162
Toll free. 01-800-718-4230
Email: mariana.carral@coahuila.gob.mx

Francisco I. Madero City Hall

Plutarco Elías Calles S/N, Nuevo Linares del Sur, 27900
Francisco I. Madero, Coahuila, México.
Phone: +52 (872) 762- 5200

Matamoros City Hall

Calle Pabellón No. 28, Centro, 27440
Matamoros, Coahuila, México.
Phone: +52 (871) 749-1000

San Pedro City Hall

Av. Juárez y Francisco I. Madero S/N, Centro, 27800
San Pedro, Coahuila, México.
Phone: +52 (872) 772-6000

Torreón City Hall

Av. Allende No. 333, Primero de Cobián, Centro, 27000
Torreón, Coahuila, México.
Phone: +52 (871) 500-7000

Viesca City Hall

Av. Independencia, Centro, 27480
Viesca, Coahuila, México.
Phone: +52 (671) 764-0559

October 2025



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12
Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México
Tel.: +52 (844) 415-2162 / 415-2174

Línea sin costo en México (800) 718-4230